

**AN EVALUATION OF THE ACTIVITIES  
OF  
THE DEPARTMENT OF REAL ESTATE, DIU**

**Submitted to**

**Md. Rafiqul Islam**  
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Department of Business Administration  
Faculty of Business & Entrepreneurship  
Daffodil International University

**Submitted by**

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Daffodil International University

**Date of Submission: August 01, 2018**



***Daffodil***  
*International*  
**University**

## LETTER OF TRANSMITAL

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August 01, 2018

**Md. Rafiqul Islam**

Professor

Department of Business Administration

Faculty of business & Entrepreneurship

Daffodil International University

**Subject: Submission of Internship Report on ‘an evaluation of the activities of the department of Real Estate, DIU.**

Dear Sir,

I am very pleased to submit you the following Internship report on “An Evaluation of the Activities of the Department of Real Estate, DIU.” This report has been carried out as a requirement for my MBA program. I have gladly accepted this topic, because I believe that this experience will help me in my practical life to a great extent. I would like to convey my special thanks and gratitude to Professor Rafiqul Islam for his guidance.

This work will help me to increase my experience about the overall activities of Real Estate Department.

Cordially Yours,



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**Md. Toki Yeasir**

ID No. # 172-14-2409

Accounting, 47<sup>th</sup> Batch

MBA Program

Department of Business Administration

Faculty of Business & Entrepreneurship

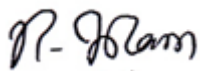
Daffodil International University

## CERTIFICATE OF APPROVAL

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I am glad to certify that the Internship report on “An Evaluation of the Activities of the Department of Real Estate, DIU” was conducted by Md. Toki Yeasir bearing Id no. 172-14-2409, MBA program, Department of Business Administration, Faculty of Business & Entrepreneurship, Daffodil international University. He completed this report under my supervision in the Department of Real Estate, one of the unique department in Bangladesh. I am pleased to certify that the information presented in this report are seem to be authentic`.

I wish him all success in life.



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Supervisor,

**Md. Rafiqul Islam**

Professor

Department of Business Administration

Faculty of Business & Entrepreneurship

Daffodil International University

## STUDENT'S DECLARATION

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I do hereby solemnly declare that the work presented in this Internship Report has been carried out by me and has not been previously submitted to any other university/ College/ organization for an academic qualification/ certificate/ diploma or degree.

The information I have presented does not breach any existing rules relating to copyright. Different sources have been used as supportive tools for preparing the report. I further undertake to indemnify the department against any loss or damage arising from breach of the foregoing obligations.



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**Md. Toki Yeasir**

ID No. # 172-14-2409

Accounting, 47<sup>th</sup> Batch

MBA Program

Department of Business Administration

Faculty of Business & Entrepreneurship

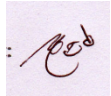
Daffodil International University

## SUPERVISOR'S DECLARATION

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This is to certify that the Internship Report on “An Evaluation of the Activities of the Department of Real Estate, DIU” was submitted by Md. Toki Yeasir, who worked under my supervision. I feel proud that he completed his internship report successfully. All the information is authentic but some information is confidential. I hope that the experience will help him to enrich his career.

I also permitted him to submit the Internship report.



---

**Nurul Mohammad Zayed**  
Head  
Department of Real Estate  
Faculty of Business & Entrepreneurship  
Daffodil International University

## ACKNOWLEDGEMENT

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At the beginning, I would like to express my sincere gratitude to the Almighty, the most merciful and beneficial for empowering me to prepare the report within the scheduled time.

I would like to express my profound gratitude and whole hearted respect to my advisor **Md. Rafiqul Islam, Professor, Department of Business Administration, Faculty of Business & Entrepreneurship, Daffodil International University** for his guidelines and valuable suggestions to prepare this report.

I am also indebted to the Dr. Mohammed Masum Iqbal (Dean, FBE), **Nurul Mohammad Zayed (Head, DRE)** and other employees of DIU for their sincere co-operation.

Finally, I would like to express my profound gratitude to my family members who have given me the opportunity to accomplish the MBA program and making this report in turn.

## **EXECUTIVE SUMMARY**

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Daffodil International University (DIU) is recognized in independent government assessments as one of the top graded universities in Bangladesh. The Department of Real Estate is the unique department at DIU with a vast collection of students currently studying at BRE Program. At BRE program, a student can do major in a wide range of fields such as Finance & Banking, Marketing and Land Management. To keep pace with ever-changing global needs, the department has also introduced a blend of time befitting courses in different areas such as financial derivatives, corporate law and secretarial practices, Real Estate Law & Public Policy, Land Markets and Land Law in Bangladesh, Architectural Design in Real Estate, Auto CAD in Real Estate Design, Building, Construction Materials & Modern Technology in Real Estate, Urbanization & Regional Development, Research Project in Real Estate, Contemporary Issues of Real Estate in Bangladesh, Real Estate Investment and Asset Management, Urban Hazard and Risk Management, Residential Property Analysis, Fundamentals of Housing, Fundamentals of Civil Engineering and so on. At Daffodil International University every student has to do internship or term paper and participate in presentation; hence, each and every student grows with practical knowledge that enables them to compete with other graduates both nationally and international.

## TABLE OF CONTENTS

Chapter	Contents	Page Number
<b>01</b> <b>Introduction</b>	1.1 Introduction	02
	1.2 Origin of the Report	02
	1.3 Objective of the Report	03
	1.4 Methodology of the Study	03
<b>02</b> <b>Organizational Overview</b>	2.1 DIU & Real Estate Department	05
	2.2 DIU Campuses	06
	2.3 Goals of DIU	06-07
	2.4 Mission of DIU	07
	2.5 Vision of DIU	07
	2.6 Teaching Method and Medium	07
	2.7 Virtual University	07
	2.8 Extra-Curricular Activities	07-08
	2.9 Career Development Center	08
<b>03</b> <b>Faculties &amp; Departments</b>	3.1 Faculties and Departments	10
	3.2 Research Work	10-12
<b>Chapter-4</b> <b>Learning Part</b> <b>(Department of Real Estate)</b>	4.1 Department of Real Estate	14-15
	4.2 Mission, Vision, Core values of Real Estate Department	15
	4.3 Coordination Office of the Department of Real Estate	16
	4.4 Academic Programs	16
	4.5 Workshop/Event/ Programs	16-19
	4.6 Faculty Members of the Department of Real Estate	20
	4.7 Admission criteria for the students of Real Estate Department	20
	4.8 Academic courses of Real Estate Department	21-22
	4.9 Teacher and Student Relationship	23
	4.10 Duties and Responsibilities	23-25



	4.11 Career Counselling	25
	4.12 Exam Committee	26
	4.13 Memorandum of Understanding (MoU)	26
	4.14 Real Estate Career in Bangladesh	26-28
	4.15 Quality of Education	28-29
	4.16 BRE Student & Alumni Database	29
	4.17 Industry Linkage	29-30
<b>Chapter-5</b>	5.1 Findings	32
<b>Findings, Recommendation</b>	5.2 Recommendation	33
<b>and</b>	5.3 Conclusion	34
<b>Conclusion</b>	<b>References</b>	34

# **Chapter-01**

## **Introduction**

## 1.1 Introduction

The vision of the Department of Real Estate at Daffodil International University is to develop skilled human resources with specialized education and training particularly in Real Estate and Construction industries. Since its inception in 2008 as the pioneer as well being first among all public and private universities of Bangladesh, the Department is committed to catering the needs of modern business world and producing executives and trained manpower with strong skills in business, particularly in real estate and construction sector. The Department offers a broad-based, vigorous curriculum under four-year Bachelor of Real Estate (BRE) program, taught by a team of highly qualified faculty members. The syllabus consists of real estate-related courses like Architecture, Urban Planning, Environmental Conditions, etc. The Department also collaborates with real estate companies regarding employment, teaching and research. We arrange practical oriented learning for the students so that they can get practical knowledge as well as theoretical knowledge.

Being one of the most densely populated countries of the world with a huge population, Bangladesh is facing a lack of land for human settlement and related uses. The real estate and construction industries are playing an important role in solving housing problems in Bangladesh. The real estate sector provides physical expansion and economic development. This sector is well linked with human settlements, employment and environment. It needs greatly increased skilled manpower for proper planning and decision making. We are also in need of research on low-cost housing since most of the population belongs to the middle class and lower middle class in our country. Against this backdrop, the Department of Real Estate of Daffodil International University aims to produce skilled manpower with quality education to face the challenges of the 21st century and onwards and to solve contemporary housing problems in Bangladesh.

Right from the outset, the Department of Real Estate constantly focuses on academic excellence and uncompromising standard for which it has earned reputation. Recently, the Department has organized 10th Foundation Anniversary, various workshops based on academic curriculum, REHAB Fair Visit, Probashi-Palli Project Visit and BRE Night with the focus to groom our graduates to meet emerging corporate challenges of the professionals from real estate and construction industries.

## 1.2 Origin of the Report

Each professional degree needs practical knowledge of the respective field of discipline to be fruitful. The report entitled “An Evaluation of the Activities of the Department of Real Estate, DIU” originated from the requirement of partial fulfilment of the internship program. The main purpose of the preparation of the report is the partial fulfilment of the internship program. During the internship program, my supervisor was **Professor Rafiqul Islam, Professor**, Department of

Business Administration, Faculty of Business & Entrepreneurship, Daffodil International University and I followed his guidance.

## **1.3 Objectives of the Report**

**1.3.1 Broad objective:** - To Evaluate the activities of the Department of Real Estate, DIU.

### **1.3.2 Specific Objectives:**

1. To present an overview of Daffodil International University.
2. To investigate the academic and extra-curricular activities of Real Estate Department.
3. To present the major findings.
4. To provide recommendations on the basis of findings.

## **1.4 Methodology of the Study**

**Research design:** The research has been conducted based on exploratory research method.

**Data source:** About information collection I use two sources. That is:

1. Primary source
2. Secondary source

### **Primary sources:**

- I tried to gather information from the accounts executive and personnel.
- I studied different files and reports and try to get some idea about their working procedure.
- I tried to be intimate with the officers and informally I got some extra information.

### **Secondary sources:** In secondary source:-

- I tried to get information from relevant text books.
- From the website of Daffodil International University.
- Published materials: i.e. (Previous Reports of University).
- Annual reports of Daffodil International University.

# **Chapter -2**

## **Organizational Part**

## **2.1 DIU & Real Estate Department**

Daffodil International University (DIU) is recognized in independent government assessments as most top graded universities in Bangladesh. While production of housing units across the country, contribution to the macro economy, worsening of traffic system through congestion, and environmental degradation are some of the direct effects of the sector's expansion, development of a community, growth of other business sectors, and urbanization are some indirect effects. Real estate companies utilize resources as efficiently as possible which otherwise might not be possible toward the generation of more shelter in the country in order to narrow the gap in between supply and demand followed by a significant contribution in both GDP and employment. Labor force study in 2002-03 fiscal year shows that about 1.94 million of the total 46.3 millions<sup>1</sup> labor force (LFS, 2003) are directly involved with the real estate sector in Bangladesh. In 2005-2006 fiscal year the sectoral share of real estate in total GDP was 8.04% at current price while the share in 2004-2005 fiscal year was 8.36% (BBS, 2006). This opens doors for various entrepreneurs like grocers, bankers etc. to introduce new business ventures which increase both production and employment followed by increase in GDP. For the development of this sector by real estate graduates, DIU established Department of Real Estate on 04 February 2008, under the faculty of Business & Entrepreneurship.

## 2.2 DIU Campuses

**Main Campus:** 102, Shukrabad, Dhanmondi, Dhaka-1207 4/2, Shobhanbag, Daffodil Tower-05, Dhanmondi, Dhaka-1207

**Uttara Campus:** House: 04, Road: 07, Daffodil Tower-06, Uttara Model Town, Sector: 03, Uttara, Dhaka-1230

**Permanent Campus:** Daffodil International University, Chou Baria, Datta Para, Ashulia Model Town, Savar, Dhaka.

## 2.3 Goals of DIU

- Establishing a Joint Venture University in Bangladesh with USA, Australia & UK.
- Developing the degrees of the university up to (GSE) level through getting accreditation of internationally recognized accreditation bodies like ACBSP, AACSB.
- Providing quality education for the development of human resource with the competency of the contemporary market.
- Conducting and supporting research for advancement of socio-economic development of the country through the use of technology oriented knowledge.
- Contribution in the moral and ethical development of the common people.
- Creating congenial academic environment for the youth which will be free from political and other disturbances for their intellectual advancement.
- Disseminating knowledge under the coverage of ethical, human and rational approach reflecting national heritage, values and principles of Bangladesh with a view to producing graduates.
- Creating opportunities to have education for all groups of people through the campus, online and distance learning education.
- Developing students to meet the demand for efficient marketing executives and IT personnel in Bangladesh.

## 2.4 Mission of DIU

The mission is to excel in providing higher education in Bangladesh to the context of the twenty-first century and to become a top ranked university in the region of South Asian. Establishing a centre of excellence to attract students from all countries of the region.

## 2.5 Vision of DIU

Daffodil International University established with the commitment of services to all as the country becomes a part of a global society with the challenges and opportunities and it assure the quality of its programs though the supervision of its resources in the areas of institutional strengths. At DIU one constant will remain unchanged that intangible quality of Daffodil men and women call the ‘Daffodil Spirit’. That’s why students called it, “A Distinguished Land Mark in Higher Education”.

## 2.6 Teaching Method and Medium

Modern teaching methods including call lectures, interactive discussion, simulation, lab work, case analysis, add field study are followed by the University. A special feature of DIU is the Tutorial/workshop/lab sessions designed to assist students in learning application of concepts and theories. The medium of instruction in Daffodil International University is English.

## 2.7 Virtual University

Among all the private universities Daffodil International University is going to develop the fastest and most user friendly virtual university with the aim to serve students the most prompt academic and administrative activities. A test version of virtual university is running over internally by ‘briteworks’.

## 2.8 Extra-Curricular Activities

DIU is the collection of various clubs with various social & development activities. More than 32 clubs are working for the educational & cultural development. Most of them are:

1. English Club
2. Cultural Club
3. Sports Club
4. DIU Photographic Society
5. DIU Social Business Students’ Forum (SBSF)
6. DIU Prothom- alo Bondhu Shova
7. Nature Study Club (NSC) of DIU
8. Health Club (HC) of DIU
9. Daffodil Communication Club
10. DIU Pharmacia Club
11. DIU Creative Park (Dept. of MTCA)
12. DIU MUNA (Model United Nations Association)
13. Career Club
14. Entrepreneurship Club
15. School of Entrepreneurs
16. Business & Education Club
17. Real Estate Association
18. DIU Software Engineering Club (SEC)
19. DIU Volunteer Service Club
20. Air Rover Wing
21. Robotics Club
22. All Stars Daffodil



23. Adventure Club
24. DIU Film Society
25. Business Round Up & Motivational Cell (BRMC)
26. Change Together

## **2.9 Career Development Center**

It's a grooming centre from DIU. Students join to change their life and for living positively. It works for the career development of DIU graduates in nationally and international.

### **Activities:**

1. Career Counselling with the existing students & graduates.
2. Strong Industry Linkage
3. Arranging training programs, workshops, seminar, symposium and fair for the professional development of the existing students and graduates.
4. Taking necessary steps regarding student's participation in different national and international competition and programs and events.
5. Communicating with Industries and send student's CV regarding recruitment as internship.
6. Sending request letter too many institutions and organizations regarding job placement and internship placement.
7. Monitoring the entire students and their activities.
8. Preparing necessary plan and projects regarding professional relationship between industry and University.

# **Chapter-3**

## **Faculties and Departments**

### 3.1 Faculties and Departments

Bachelors, masters and doctoral degrees offered by DIU through its 23 departments; these departments are divided under Five (5) Faculties:

#### **Faculty of Science & Information Technology**

1. Computer Science and Engineering Department
2. Environmental Science and Disaster Management Department
3. Software Engineering Department
4. Multimedia and Creative Technology Department
5. Natural Sciences Department

#### **Faculty of Business & Entrepreneurship**

1. Business Administration Department
2. Department of Commerce
3. Real Estate Department
4. Tourism & Hospitality Management Department
5. Entrepreneurship Development Department

#### **Faculty of Engineering**

1. Electronics and Telecommunication Engineering Department
2. Textile Engineering Department
3. Electrical and Electronic Engineering Department
4. Architecture Department
5. Civil Engineering Department

#### **Faculty of Applied Health Science**

1. Pharmacy Department
2. Nutrition and Food Engineering Department
3. Public Health Department
4. Life Science Department
5. Genetic and Biotechnology Department

#### **Faculty of Humanities & Social Science**

1. English Department
2. Law Department
3. Journalism & Mass Communication Department
4. Development Studies Department (Master's Program)

### 3.2 Research Work

The faculty members of the Department of Real Estate are continuing their research work for the development of the department as well as for the real estate sector. A list of faculty research given below:

Author (s)	S/L	Research publication in Journals
Nurul Mohammad Zayed (Assistant Professor & Head, Department of Real Estate)	01	Regional Integration and Determining the Vulnerability of Climate Changes in Agriculture and Food Security in South-Asia, European Journal of Business and Social Sciences, ISSN 2235-767X, Volume 2, Issue 02, May, 2013
	02	Using Porter's Diamond to determine the condition of ICT in a developing country: A study on Bangladesh, European-American Journal, European Centre for Research, Training & Development (ECRTD), ISSN 2052-6393,

	Vol. 1, Issue 3, September 2013
03	A Study on Job Satisfaction: Focus on Bankers of Bangladesh, European Journal of Business & Management, ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online), Vol.5, No. 17, 2013
04	Factors Behind the Adoption of Green Banking by Bangladeshi Commercial Banks, ASA University Review, Centre for Socio-Economic Research, ASA University Bangladesh, ISSN 1997-6925, Volume 7, No. 2 (13th Issue), July-December-2013
05	Implementing Activity Based Costing in Private Universities of Bangladesh: An Exigency, MTC Global Journal of Management & Entrepreneurship, ISSN 2231-3710, Vol. 3, Issue 6, July-September 2015.
06	The Necessity of Commercial Banks in Bangladesh: An Exploratory Study for Evaluating the Need Assessment, Daffodil International University Journal of Business and Economics, ISSN 1818-6238, Vol. 9, No. 1, June 2015.
07	The Determinants and Stability of Nominal Money Demand in Bangladesh: 1972-2014, Stamford Journal of Economics, ISSN 2311-7974, Vol. 2, Issue 1, November 2015
08	Critical Lapses Resulting in Inadequate Reduction of Poverty Level of the Microcredit Recipients: A Study of the Dhaka City Microcredit Recipients, ASA University Review, Centre for Socio-Economic Research, ASA University Bangladesh, ISSN 1997-6925, Vol. 9, No. 2, (17th Issue), July-December, 2015
09	The Depressed Higher Education in Bangladesh: Issues and Prospects, Journal of Thai Interdisciplinary Research, ISSN 2465-3837, No. 2559, February, 2016.
10	Analyzing Usage Pattern of Social Networking Sites (SNSs): A Study on SNS Users in Bangladesh, Stamford Journal of Business Studies, ISSN 1817-1680, Volume 6/7, Issue II/I, December, 2015.
11	Corporate Governance and Foreign Direct Investment: Evidence from Emerging Economies, Australian Academy of Accounting and Finance Review, ISSN (On line) 2205-6688, (Print) 2205-6742, Volume 2, Issue 2, April 2016.
12	An Analysis of Feldstein-Horioka Puzzle regarding Economic Openness of Bangladesh, Daffodil International University Journal of Business and Economics, ISSN 1818-6238, Vol. 9, No. 2, December, 2015.
13	Factors Affecting Career Decision in Study and Work Life in Bangladesh, Daffodil International University Journal of Business and Economics, ISSN 1818-6238, Vol. 10, No. 2, December, 2016.
14	An Analysis of Purchasing Power Parity (PPP) Using Ricardian Model regarding Real Exchange Rate, Inflation and Import of Bangladesh with reference to 1972-2016, Australian Academy of Accounting and Finance Review, ISSN (On line) 2205-6688, (Print) 2205-6742, Volume 3, Issue 3, July 2017
15	Testing Taylor's Rule to Examine Monetary Policy regarding Bank Rate, Inflation and Output Gap of Bangladesh: 1972-2016, Academy of Accounting and Financial Studies Journal, London, UK, Print ISSN: 1096-3685; Online ISSN: 1528-2635, Volume 22, Number 1, 2018.
16	Testing Balassa-Samuelson Model to Examine Purchasing Power Parity (PPP) of Bangladesh with reference to 1972-2016, Academy of Accounting and Financial Studies Journal, London, UK, Print ISSN: 1096-3685; Online ISSN: 1528-2635, Volume 22, Number 1, 2018.
17	Key Soft Skills Influencing the Employment Decision of the Employers: A Case Study on Graduates of Business of Dhaka City, Daffodil International University Journal of Business and Economics, ISSN 1818-6238, Vol. 11, No. 1, December, 2017.

<b>Fatema Nusrat Chowdhury</b> <b>(Senior Lecturer, Department of Real Estate)</b>	01	Khayer, A. & Chowdhury, F. N. (2014). The State of Current Account and the Possible Best Use of Foreign Exchange Reserve: A Study on Bangladesh. Journal of Banking and Financial Services, Department of Banking & Insurance, University of Dhaka, Bangladesh. Volume 8 Number 1 & 2 (December), pp. 143-164. ISSN: 1990-5157.
	02	Chowdhury, F. N. (2015). Prospects of Foreign Exchange Reserve- A Study on Bangladesh. Daffodil International University Journal of Business and Economics, Volume 9 Number 1 (June), pp. 77-90. ISSN: 1818-6238.
	03	Chowdhury, F. N. (2017). A Study of Entrepreneurship Development in Bangladesh: Pros and Cons, <b>Journal of Asian Scientific Research, Volume 7 Number 1 (January), pp. 1-11.</b> ISSN(e): 2223-1331/ISSN(p): 2226-5724. <a href="http://www.aessweb.com/pdf-files/JASR-2017-7(1)-1-11.pdf">http://www.aessweb.com/pdf-files/JASR-2017-7(1)-1-11.pdf</a>
	04	Zayed, N. M.; Chowdhury, F. N. & Hasan, K. B. M. R. (2018). Testing Balassa-Samuelson model to Examine purchasing power parity (ppp) of Bangladesh with reference to 1972-2016, Academy of Accounting and Financial Studies Journal, Volume 22, Number 1, pp. 1-10. ISSN(e): 1528-2635/ISSN(p): 1096-3685. <a href="https://www.abacademies.org/articles/testing-balassa-samuelson-model-to-examine-purchasing-power-parity-ppp-1528-2635-22-1-139.pdf">https://www.abacademies.org/articles/testing-balassa-samuelson-model-to-examine-purchasing-power-parity-ppp-1528-2635-22-1-139.pdf</a>
<b>Md. Rayhanul Islam</b> <b>(Senior Lecturer, Department of Real Estate)</b>	01	Islam, M. R. (2013). Present Scenario of Gift Tax in Bangladesh. European Journal of Developing Country Studies, 15 (2013), 51-54.
	02	Hasan, M. M., & Islam, M. R. (2013). Assessing Service Quality of Mobile Money Transfer in Bangladesh: A Case Study on bKash. International Journal of Innovative Research & Development, 2 (7), 83-89.
	03	Mahmud, S; Islam, M.R; Ahmed, E & Bhuiyan, Md.I.I (2014). Computerized Accounting Systems;- The challenges faced by Accountants: A Comparative study between Traditional Accounting and Computerized Accounting. Business Review Bangladesh, Vol(3), No. (1), July 2014. ISSN: 2224-1884
	04	Islam, M.R., (2016). Contribution of Indirect Taxes on GDP of Bangladesh. Asia Pacific Journal of Research, (1), April 2016
	05	Islam, M.R. & Perez, C.M. (2016). Analysis on the Bilateral Trade Factors between Bangladesh and Philippines. LPU- Laguna Journal of Multidisciplinary Research. Vol. 4. No. 4
	06	Islam, M.R., Rahman, M.E. & Mustafa, J. (2017). An Assessment of the Success factors of Micro Finance of Grameen Bank in Bangladesh. International Journal of Advance Research and Review. October 2017.
<b>Mr. Shakil Ahmed</b> <b>(Part-time Lecturer)</b> <b>Department of Real Estate</b>	01	Customer Satisfaction of Real Estate Buyers of Dhaka City: A Survey on Customer Perception and Expectation; Asian Journal of Multidisciplinary Studies, ISSN: 2321-8819 (Online) 2348-7186 (Print), Impact Factor: 0.92 Volume 3, Issue 10, October 2015
	02	Housing Finance Market in Bangladesh - A Review; IOSR Journal of Economics and Finance (IOSR-JEF) e-ISSN: 2321-5933, p-ISSN: 2321-5925. Volume 7, Issue 2. Ver. III (Mar. - Apr. 2016), PP 31-40
<b>Professor Dr. Mostafa Kamal</b> <b>(Adviser, Department of Real Estate)</b>	01	Institutional Framework for Housing Finance in Bangladesh, PhD Thesis, USA.
	02	Urban Housing and Financial Institutions in Bangladesh”,
	03	“Need for and the Role Housing Finance Institutions in Bangladesh”,
	04	Comparison Job Satisfaction of Female Workers in Different Garments in Dhaka City, An International Comparison
	05	Rural Housing Finance Institutions: The Role of Grhayan Tabil Fund, Bangladesh Bank
	06	The Role of Specialized Housing Finance Institutions in Bangladesh: A Review

	07	Investigation of Market Factors Those Affect Customers' Buying Attitude towards Apartment Buying- An Opportunity Analysis from Bangladesh Perspective
	08	Public-Private Partnership (PPP) in Housing: Empirical Study on Bangladesh as an Emerging Country
	09	Housing Finance Institutions in Bangladesh: A Study on Delta Brac Housing (DBH)
	10	Housing Finance Market in Bangladesh- A Review
		Housing Finance:- A Study on Public and Private Housing Finance Institutions in Bangladesh
		HRM Practices in University Libraries: Experience and Realization
		A Critical Review on Importance of Eco-structure Building or Green Building in Bangladesh
		Customer Relationship Management ( CRM) in Academic Library: Perception and Reality
		Factors Affecting Customers' Decision to Buy Apartments in Dhaka City
		Rationality of Bangladesh to Join BRICS for adapting the Global Economics Insurgency
		Identifying Factors Influencing Visitors to Visit Museums in Bangladesh and Setting Marketing Strategies for Museums
		Pre-Conditions of Housing Finance System in Bangladesh

# **Chapter-4**

## **Learning Part**

## 4.1 Department of Real Estate

DIU established a unique department named; The Department of Real Estate under the faculty of Business & Entrepreneurship on 4<sup>th</sup> February 2008. This Department is one of the most prominent departments at DIU with a remarkable number of students. This department is the pioneer in Bangladesh in offering degree in Marketing, Finance & Banking and Land Management. The department's aim is to produce qualified Real Estate graduates to meet the demands of the 21<sup>st</sup> century. Currently the Department of Real Estate, DIU is offering Bachelor of Real Estate (BRE) program with major in Banking & Finance, Land Management and Marketing, while the Master of Real Estate program has been passed in the Academic Council of the university and now waiting for the approval of the University Grant Commission (UGC).

Department of Real Estate, has well-experienced full-time teachers with local and global exposure. Besides, some distinguished professors from the renowned universities like- University of Dhaka, BUET and Rajshahi University, Chittagong University, KUET, Sher-E-Bangla Agriculture University etc. teach here as adjunct faculty and visiting faculty members. In addition, DIU students are also toughed by corporate personalities and helping them to catch practical knowledge about the corporate world. This department follows global standard course curriculum which is updated from time to time to incorporate the contemporary issues of the real estate industry. BRE program consists of Real Estate-related courses like Architectural design in real estate, Urban Planning & implementing, Environmental Conditions, etc. This Department has MoU and other academic collaboration with a good number of foreign universities of different countries. BRE students have the opportunity to take part in international programs abroad like student exchange program, summer camp etc. Opportunities of BRE graduates further includes free laptop, technology supports, scholarship, employability skill and entrepreneurship start-up support. Real Estate graduates have a wider career prospect in home and abroad. They are specialist for real estate sector. Further, they can work in government organizations, universities, banks and financial institutions, multinational corporations etc. Additionally they have the golden opportunity to become entrepreneur.

After completing the course-work, BRE students go for internship with the leading Real Estate companies, Bank and Financial institutions and other corporate houses of the country. All the alumni of this department are employed successfully due to the increasing demand of Real Estate graduates. Our alumni are working and holding prestigious positions of different organizations like- teacher at university, real estate companies, government organization, bank etc. Some of our alumni have become successful entrepreneurs also. Internal Quality Assurance Cell (InQAC) is continuously working to ensure the quality of education at DIU. BRE Graduates have ample opportunity in the following sectors –

- ☐ Real Estate & Housing Companies (Local and International)
- ☐ Specialized Housing institutions (DBH, BHBFC, NHFIL)
- ☐ Rajdhani Unnayan Kartipakkha (RAJUK)
- ☐ Govt. / Private Banks
- ☐ City Corporation



- ☐ Ministry of Housing and Public Works
- ☐ National Housing Authority
- ☐ Housing and Building research Institute (HBRI)
- ☐ Ministry of Land
- ☐ Different Municipalities
- ☐ Bangladesh Civil Service (BCS) Jobs
- ☐ Insurance Companies
- ☐ Private Land Development Companies
- ☐ International Real Estate Companies
- ☐ Mega projects
- ☐ Oil Companies (Land & Offshore)
- ☐ Consultancy Firms (Building & Construction)
- ☐ Estate Development Authority (Seaport)
- ☐ And Many Other Organizations Related to Real estate Business

## **4.2 Mission, Vision, Core values of Real Estate Department**

### **Vision Statement**

To take the market leadership in the real estate education in South-East Asia

### **Mission Statement**

- Develop graduates to meet the emerging demand in the real estate industry
- Carry out research for sustainable living solutions in Bangladesh
- Foster the next generation real estate leaders

### **Value Statement**

1. Academic Excellence in Real Estate
2. 100% Job Placement
3. Ethical Conduct
4. Practices of Good Governance
5. Create Real Estate Entrepreneurs
6. Development real world knowledge on Real Estate Business
7. Teamwork
8. Academic Freedom
9. Respect for the dignity of others
10. Research & Innovation
11. Integrity & Honesty
12. Mentorship
13. Collaboration & Trust
14. Skill & Confidence Development

### 4.3 Coordination Office of the Department of Real Estate

Coordinator	Department	Program	Contact
Md. Toki Yeasir Assistant Coordination Officer	<b>Department of Real Estate</b>	<b>BRE</b>	Daffodil International University (DIU) 4/2, Shobhanbag, 7 <sup>th</sup> floor-DT, Mirpur road, Dhanmondi, Dhaka-1207 Web: <a href="https://www.daffodilvarsity.edu.bd/">https://www.daffodilvarsity.edu.bd/</a> FB: <a href="https://www.facebook.com/breatdiu/">https://www.facebook.com/breatdiu/</a> Cell: +8801811458884 (Ext. 308) E-Mail: <a href="mailto:toki@daffodilvarsity.edu.bd">toki@daffodilvarsity.edu.bd</a>

### 4.4 Academic Programs

The Department of Real Estate under the Faculty of Business and Entrepreneurship (FBE) is offering the following programs.

1. Bachelor of Real Estate (BRE).
2. Master of Real Estate Management (MREM) [Proposed]. \*\*

#### Bachelor of Real Estate (BRE)

A student can do BRE majoring in different areas as mentioned below:

1. Real Estate major in Finance & Banking
2. Real Estate major in Marketing
3. Real estate major in Land Management

#### Master of Real Estate (MREM)

A student can do MREM majoring in different areas as mentioned below:

1. Real Estate major in Finance & Banking
2. Real Estate major in Marketing
3. Real Estate major in Land Management
4. Real Estate major in Human Resource Management (HRM)
5. Real Estate major in Management Information System (MIS)

NB: Star-marked program has been sent to UGC for approval after due recommendations from Path cram Committee (Syllabus Committee) of the Department.

### 4.5 Workshop/Event/ Programs

The following workshop/seminars were organised by the Department of Real Estate (up to 30 July 2018):

1. Workshop on "Land Administration Systems in Bangladesh"; 22 July 2017 (71 Milonayton DT, DIU)

- 2.** Workshop on “Team-Building for Self –Assessment of Real Estate Department ”; 24 December 2016 (Digital Class Room, DT-5, DIU)
- 3.** Workshop on " Surveying Questionnaires from the Stakeholders (Existing Students, Faculty Members and Non-Academic Staff) for SA Activities of Real Estate Department"; 24 January 2017 (Room No. 604, DT-5 DIU)
- 4.** Workshop on “Surveying Questionnaires from the Stakeholders (Alumni and Employers) for SA Activities of Real Estate Department”; 04 February 2017 (Digital Class Room, DT-5, DIU)
- 5.** Workshop on “Sharing SA Survey Results”; 10 June 2017 (Banquet Hall, DT-5, DIU)
- 6.** Seminar on "Career Opportunities for Real Estate Graduates and the Role of GREENWOOD Developments Limited "; 29 July 2017 (71 Milonayton, Dt-5, DIU)
- 7.** Workshop on “Real Estate Law & Public Policy”; 20-08-2016 (Banquet Hall, DT-05, DIU)
- 8.** Workshop on “Education in Land Administration”; 25 May 2016 (DIU Auditorium)
- 9.** Seminar on “Career Prospects for the Real Estate Graduates and the Role of bti”; 14-12-2016 (DIU Auditorium)
- 10.** Workshop on “Google Class Room”; 14-05-2016 (Room No. 715, DT-05, DIU)
- 11.** Workshop on “Real Estate Marketing Management”; 12-12-2015 (Digital Class Room, DIU)
- 12.** Seminar on “Career Opportunities for Real Estate Graduates in the Banking Sector”; 05-12-2015 (DIU Auditorium)
- 13.** Seminar on National Building Code and Earthquake Awareness; 04.10.2010 (DIU Auditorium)
- 14.** Seminar on Apprehension of Earthquake: Bangladesh; 10.04.2011 (DIU Auditorium)
- 15.** Workshop on Real Estate Business in Bangladesh and its Career Prospect; 24.11.2011 (DIU Auditorium)
- 16.** Seminar on Problems and Prospects of Real Estate Sector in Bangladesh; 07.10.2013 (DIU Auditorium)

- 17. Seminar on Career Windows for Real Estate Graduates; 22.06.2014 (DIU Auditorium)**
- 18. Seminar on Career Prospects in Real Estate and the Role of Rakeen Development Company (BD) Ltd.; 27.10.2014 (DIU Auditorium)**
- 19. DIU 1st Real Estate Business Plan Competition  
07.12.2014 (Digital Class Room, DIU)**
- 20. Workshop on "SMART LEARNING OBJECTIVES AND LESSON PLANNING FOR BETTER TEACHING"; December 23, 2017 (Computer Lab (713), 7th Floor, DT)**
- 21. Workshop on "PREPARATION AND SUBMISSION OF IMPROVEMENT PLAN OF REAL ESTATE DEPARTMENT."; January 16, 2018 (Computer Lab (713), 7th Floor, DT)**
- 22. Workshop on "Effective Curriculum Development for Real Estate Department." January 21, 2018 (Computer Lab (713), 7th Floor, DT)**
- 23. Workshop on "Moodle in Blended Learning"; February 22, 2018 [Computer Lab (713), 7th Floor, DT]**
- 24. Workshop on "Research Methodology for Business & Real Estate"; February 28, 2018 [Computer Lab (713), 7th Floor, DT]**
- 25. Workshop on "Development of Techniques and Methodologies on Quality Research in Real Estate (Part-01)"; March 12, 2018 [Computer Lab (713), 7th Floor, DT]**
- 26. Workshop on "Development of Techniques and Methodologies on Quality Research in Real Estate (Part-02)"; March 18, 2018 [Computer Lab (713), 7th Floor, DT]**
- 27. Workshop on "Effective Curriculum Development of Real Estate Department for Ensuring Quality Education (Part-01)"; March 25, 2018 [Computer Lab (713), 7th Floor, DT]**
- 28. Workshop on "Effective Curriculum Development of Real Estate Department for Ensuring Quality Education (Part-02)"; March 31, 2018 [Computer Lab (713), 7th Floor, DT]**
- 29. Workshop on "Effective Curriculum Development of Real Estate Department for Ensuring Quality Education (Part-03)"; April 04, 2018 [Computer Lab (713), 7th Floor, DT]**
- 30. Workshop on "Adoption of Outcome-Based Course Curriculum at Department of Real Estate: Effective Tool for Ensuring Quality Education"; April 12, 2018 [Computer Lab (713), 7th Floor, DT]**

**31.** Workshop on "Implementation of Outcome Based Approach to Curriculum of Department of Real Estate of DIU"; May 15, 2018 [Computer Lab (713), 7th Floor, DT]

**32.** Workshop on “Corporate Social Responsibility of Assure Development & Design Ltd.”; 30 July 2018, Room No-604, 6<sup>th</sup> Floor, DT

**List of various events organized by the Department of Real Estate are given below:**

- Falgun Fest
- Tree Plantation
- Celebrating Foundation anniversary of Real Estate Department
- Business Plan Competition
- DIU Real Estate Business Plan Proposal
- DIU Real Estate Career Expo-2018
- BRE Night-2018
- Kites Fest-2017
- Industrial Tour & Field Visit
- Motivational Session
- Project Development

## 4.6 Faculty Members of the Department of Real Estate

List of Faculty Members	
Dr. Mohammed Masum Iqbal	Professor & Dean
Mr. Nurul Mohammad Zayed	Assistant Professor and Head
Dr. Mostafa Kamal	Professor & Adviser
Dr. M. Mizanur Rahman	Professor
Mr. Md. Rayhanul Islam	Senior Lecturer
Fatema Nusrat Chowdhury	Senior Lecturer
Mr. Md. Shakil Ahmed	Part-time Lecturer

## 4.7 Admission criteria for the students of Real Estate Department

The students who have total GPA 8.50 or more than 8.50 (SSC+HSC), they can take admission directly for BRE in the university but the student must come from business studies or science section. The students that bearing GPA below 8.50, they must have to sit for admission test. Not only this High GPA bearing students get waiver. The waiver list is given below.

GPA	WAIVER (%)	CGPA (The students will have to maintain in every semesters)
5.00	75%	3.50
4.90	30%	3.50
4.80	20%	3.00
4.00 - 4.70	10%	3.00
For All Female Students	10%	3.00

All female students will get 10% waiver for tuition fees but they must have to maintain her result CGPA 3.00 in every semester. If any male and female student cannot maintain the required result, he/she will not get the waiver facilities for next semester.

## 4.8 Academic courses of Real Estate Department

The program consists of 12 (twelve) semesters with 126 (one hundred and twenty six) credits spread over 04 (four) academic years (levels) and 41 (forty one) courses with one semester internship; 42 (forty two) in total.

<b>Core Courses (25)</b>	<b>RST</b>	<ol style="list-style-type: none"> <li>1. RST101 Fundamentals of Real Estate</li> <li>2. RST202 Fundamentals of Housing</li> <li>3. RST303 Real Estate Law &amp; Public Policy</li> <li>4. RST304 Real Estate Project Management</li> <li>5. RST305 Real Estate Supply Chain Management</li> <li>6. RST407 Urbanization &amp; Regional Development</li> <li>7. RST408 Residential Property Analysis</li> <li>8. RST409 Contemporary Issues of Real Estate in Bangladesh</li> <li>9. RST410 Research Project in Real Estate</li> </ol>
	<b>URP</b>	<ol style="list-style-type: none"> <li>10. URP302 Urban Hazard and Risk Management</li> <li>11. URP303 Urban Land Use &amp; Development</li> <li>12. URP101 Principles of Urban Planning</li> </ol>
	<b>BUS</b>	<ol style="list-style-type: none"> <li>13. BUS101 Real Estate Business Communication</li> </ol>
	<b>MKT</b>	<ol style="list-style-type: none"> <li>14. MKT201 Principles of Marketing</li> </ol>
	<b>MGT</b>	<ol style="list-style-type: none"> <li>15. MGT101 Principles of Real Estate Management</li> <li>16. MGT-302 Human Resources Management in Real Estate</li> </ol>
	<b>FIN</b>	<ol style="list-style-type: none"> <li>17. FIN201 Financial Management</li> </ol>
	<b>ACT</b>	<ol style="list-style-type: none"> <li>18. ACT101 Fundamentals of Accounting</li> </ol>
	<b>GIS</b>	<ol style="list-style-type: none"> <li>19. GIS301 Geographical Information System in Real Estate</li> </ol>
	<b>ART</b>	<ol style="list-style-type: none"> <li>20. ART201 Architectural Design in Real Estate</li> <li>21. ART202 Auto CAD in Real Estate Design Part-1</li> <li>22. ART203 Auto CAD in Real Estate Design Part 2</li> </ol>
	<b>CEG</b>	<ol style="list-style-type: none"> <li>23. CEG201 Fundamentals of Civil Engineering</li> <li>24. CEG302 Building, Construction Materials &amp; Modern Technology in Real Estate</li> </ol>
<b>GED (6)</b>	<b>ENV</b>	<ol style="list-style-type: none"> <li>25. ENV101 Environmental Issues in Real Estate</li> </ol>
	<b>STA</b>	<ol style="list-style-type: none"> <li>1. STA101 Statistics in Real Estate</li> </ol>
	<b>CIS</b>	<ol style="list-style-type: none"> <li>2. CIS101 Introduction to Computer</li> </ol>
	<b>MAT</b>	<ol style="list-style-type: none"> <li>3. MAT101 Business Mathematics in Real Estate</li> </ol>
	<b>ENG</b>	<ol style="list-style-type: none"> <li>4. ENG101 Basic Functional English</li> <li>5. ENG102 English, Spoken, Writing and Comprehension</li> </ol>
	<b>AOL</b>	<ol style="list-style-type: none"> <li>6. AOL101 Art of Living</li> </ol>
<b>Functional Courses for MKT (any 3)</b>	<b>ECO</b>	<ol style="list-style-type: none"> <li>7. ECO201 Real Estate Economics</li> </ol>
		<ol style="list-style-type: none"> <li>1. MKT301: Real Estate Marketing</li> <li>2. MKT302: Real Estate Sales Management</li> <li>3. MKT303: Marketing Communications</li> <li>4. MKT304: Industrial Marketing</li> <li>5. MKT305: Emergency Management</li> </ol>
<b>Major Courses for MKT (any 6)</b>		<ol style="list-style-type: none"> <li>1. MKT401: Consumer Behavior</li> <li>2. MKT402: Digital Marketing in Real Estate</li> <li>3. MKT403: Global Marketing</li> </ol>

	4. MKT404: Real Estate Marketing Research 5. MKT405: Real Estate Marketing and Brokerage 6. MKT406: Brand Management 7. MKT407: Services Marketing
<b>Functional Courses for Land MGT</b>	1. LMGT301: Real Estate Property Management 2. LMGT302: Real Estate Administration System 3. LMGT303: Planning Considerations in Real Estate Development
<b>Major Courses for Land MGT</b>	1. LMGT401: Land Administration, Development and Transformation Process in Bangladesh 2. LMGT402: LMGT402: Sustainable Land Use Planning and Management 3. LMGT403: Land Markets and Land Law in Bangladesh 4. LMGT404: Sustainable Land use Planning 5. LMGT405: Public Land and Natural Resources Laws 6. LMGT406: International Real Estate
<b>Functional Courses for Finance &amp; Banking (any 3)</b>	1. BNK201: Principles of Banking 2. ACT202: Managerial Accounting 3. FIN301: Real Estate Finance 4. FIN302: Leasing and Investment
<b>Major Courses for Finance &amp; Banking (any 6)</b>	1. FIN401: Real Estate Credit Management 2. FIN402: Real Estate Appraisal and Property Management 3. FIN403: Corporate Finance 4. FIN404: Real Estate Investment and Asset Management 5. FIN405: Real Estate Financial Market 6. FIN406: International Financial Management 7. FIN407: Real Estate Risk Analysis & Management



## 4.9 Teacher and Student Relationship

Effective teaching and learning varies on sound relationship between teachers and students. Both teachers and students contribution is needed in the process of learning.. Best interaction among teachers, admin officers and students can ensure the success in quality education.

The job of the teachers of DIU is like a mother- to guide for the wellbeing of the students. A teacher is a guide to help the student reach the new place. A teacher must know the needs of the students and arrange the teaching materials accordingly. A teacher must create urge among the students to know the unknown. He must motivate them at different levels of the learning process. He must evaluate the performance of them and appraise them from time to time.

A good teacher with sound knowledge and rich personality can highly inspire the students, who may take him as role model and can work hard to be a person like him. A teacher not only teaches the lessons prescribed in the syllabus but also trains them many things required for practical life. He teaches them manner and behaviour, helps them develop their taste for good things and makes them fit for society. So a good attachment and understanding between a teacher and a student is a must.

## 4.10 Duties and Responsibilities

Teachers of Daffodil International University always try to follow their duties and responsibilities sincerely.

### Works directly related to classroom teaching:

- Prepare lectures for classes
- Prepare syllabus for classes
- Prepare labs for classes
- Grade class assignments
- Prepare exams
- Give make-up exams
- Grading
- Calculating grades
- Meeting with students through ERP (Google Classroom & E-Learn)
- Integrating new learning into new way
- Developing new classes in alternative way
- Organizing field Visit
- Organizing Industrial Tour
- Organizing Refreshment Tour

### Other works related to teaching:

- Supervising and evaluating graduate student
- Evaluating teaching and sharing knowledge by peers
- Leading in practical field trips

### Services to students:

- Advising during course Registration
- Counselling Students on career opportunities
- Writing recommendation letters for students seeking jobs and internship

- Writing recommendation letters for students to apply for another university.
- Supervising for student research
- Helping graduate students for their research
- Reading and making suggestions to evaluate and improve graduate student's thesis proposals
- Participating in graduate student's defences

### **Research Activities:**

- Writing proposals for the submission to funding agencies
- Ground-breaking verifiable and publishable scholarly research
- Monitoring and spending from grants obtained from funding agencies
- Maintaining laboratories for faculty members and student's research
- Writing papers for publishing in academic journals
- Presenting research at academic meetings to promote the University
- Presenting themselves at other institutions of higher education
- Reading scholarly journals for new developments

### **Services to one's area of study:**

- Editing academic journals
- Reviewing papers submitted to academic journals
- Reviewing proposals submitted to funding agencies
- Serving on committee of funding agencies
- Serving on committees and in elected sections of scholarly societies

### **Services to university:**

- Participating in departmental meetings
- Serving on departmental committees
- Participating in departmental retreats
- Serving in departmental admin positions
- Participating in host faculty searches
- Serving in Faculty Senate
- Serving in University Academic Council
- Responding to requests from administrators
- Serving on university committee
- Participating in University convocation
- Participating in Commencement exercise

### **Services to the public:**

- Responding to public queries in the areas of specialization
- Performing public services in the areas of specialization
- Giving public lectures

## **4.11 Career Counselling**

It is a process which helps to students understand themselves and to the world of work to make career. Career development is not only deciding but also taking a major and what job they wants to

get when they will be graduate. The teachers of Daffodil International University always try to do a counselling with those students who is running his life a ship without a rudder. Teachers of Daffodil International University always try to apply their skills for the delivery of career learning.

## 4.12 Exam Committee

Department of Real Estate has a strong exam committee. They strongly follow the rules and regulation of DIU.

### **Exam Rules and Regulations for Students of DIU:**

1. Must follow the sitting arrangement provided by the examination committee.
2. ID card must be hanged with DIU ribbon.
3. Admit Card/Accounts clearance must be carried during the examination.
4. No one is allowed to enter exam hall after 30 minutes of exam starts.
5. Write “Teacher Initial” accurately in top right corner of the answer script.
6. Use own resources (calculator, pencil, eraser etc). Sharing is strictly prohibited.
7. Cell Phone is strictly prohibited in the exam hall. It must be switched off and stored at your own responsibility.

**Violation of any of the above rules may lead to cancellation of Exam.**

## 4.13 Memorandum of Understanding (MoU)

Recently a Memorandum of Understanding (MoU) has been signed between Daffodil International University and University of Malaya, Malaysia on 8 March, 2018 at the Conference Room of DIU organised by Department of Real Estate. Professor Dr. Yousuf Mahbubul Islam, Vice Chancellor, DIU and Professor Dr. Yahaya Ahmad, Dean, Faculty of Built Environment of University of Malaya signed the MoU behalf of their respective institutions. Dr. Md. Sabur Khan, Chairman, Board of Trustees, DIU was also present the program.

Under this agreement students and administrative staff exchange, joint research activities, joint international seminar, symposium and exhibition, cooperation in faculty in PhD and Post-Doctoral programs, teleconference learning, exchange of publication, reports and others academic materials and information will conduct between Daffodil International University and University of Malaya. Professor Dr. Yousuf Mahbubul Islam, Vice Chancellor, DIU and Professor Dr. Yahaya Ahmad, Dean, Faculty of Built Environment of University of Malaya exchanging MoU documents while Dr. Md. Sabur Khan, Chairman, Board of Trustees, Daffodil International University and other high officials were present at the ceremony.

**The Department of Real Estate currently considering to sign MoU with the following Organizations & Universities:**

1. Tepantor Group Ltd.
2. Mars Park Ltd.
3. Building Technology & Ideas Ltd (bti).
4. The Premier Bank Limited.

5. Real Estate & Housing Association of Bangladesh (REHAB).
6. Assure Group etc.

## 4.14 Real Estate Career in Bangladesh

Bachelor of Real Estate (BRE) intends to shield public interest in regard to the offering of subdivided lands and the handling of the real estate transactions by license. To obtain this goal, a standard of knowledge, measured by written examination, is ascertained for licensing real estate organizations. A minimum principle of affirmative disclosure is launched for qualifying subdivided lands offering, valuation of lands and its structural positions simultaneously. The department aspires to enhance consumer awareness, to assist the real estate industry in expanding its standards and level of professional ethics and responsibilities in a planned approach. BRE deals with the contents which will boost up the security measures scientifically and technologically with a view to evading overwrought day to day life. This department endeavours to capitalize the lesser land and resources of our population-ridden country by maximizing its apposite usage. It cares for the beautification of the urban life by accommodating different social classes in a spick and span manner according to their status, ability and appetite.

### **BRE Graduates have ample opportunity in the following sectors –**

- Real Estate Companies (Local & International)
- Specialized Housing Banks (DBH, BHBFC, NHFIL)
- Rajdhani Unnayan Kartipakkha (RAJUK)
- Govt./ Private Banks
- City Corporation
- Ministry of Housing and Public Works
- National Housing Authority
- Housing and Building research Institute (HBRI)
- Ministry of Land
- Different Municipalities
- Bangladesh Civil Service (BCS) Jobs
- Insurance Companies
- Private Land Development Companies
- International Real Estate Companies
- Mega projects
- Oil Companies (Land & Offshore)
- Consultancy Firms (Building & Construction)
- Estate Development Authority (Seaport)
- And Many Other Organizations Related to Real estate Business

### **Prospective careers for BRE graduates-**

- Real Estate Entrepreneur
- Real estate Marketing Executive
- Real Estate Consultant and Adviser
- Real estate Academic
- Real Estate Finance Analyst

- Real Estate Marketing Executive
- Real Estate Manager
- Property manager and Appraiser
- Construction Manager
- Urban Planner
- Urban Economist
- Facility Manager
- Quantity Surveyor
- Many other prospects in Real Estate

## 4.14 QUALITY OF EDUCATION

Daffodil International University believes in genuine education and aware of the phenomenon of quality education. DIU ensured experienced faculties, updated syllabus and modern environment. At present the students of DIU are working in Banking sector, Business sector, Teaching or Educational sector, Garments Sector, IT & Telecommunication sector etc. and some become entrepreneurs. So it proves that DIU is providing genuine education so the students can find suitable job in any other sectors to build up his/her career.

A list of ex-students of BRE Program is given below with their employment in different organizations:

ID/Batch	Name	E-mail Address	Status	Organization
<b>082-27-101 1<sup>st</sup> Batch</b>	Mohammad Abdus Salam Sony	<a href="mailto:diu-salamsony@diu.edu.bd">diu-salamsony@diu.edu.bd</a> <a href="mailto:hajjnewsbd@gmail.com">hajjnewsbd@gmail.com</a>	Managing Director	Holy Hajj Group
<b>083-27-108 2<sup>nd</sup> Batch</b>	Enamul Hasan	<a href="mailto:inamulhasan@diu.edu.bd">inamulhasan@diu.edu.bd</a>	Asst. Manager sales & Marketing	Ambit Holdings Ltd.
<b>091-27-128 3<sup>rd</sup> Batch</b>	Jafar Iqbal	<a href="mailto:jafar_iqbal@diu.edu.bd">jafar_iqbal@diu.edu.bd</a>	Assistant Manager, Sales	RHEL
<b>092-27-146 4<sup>th</sup> Batch</b>	Istiaq Ahmed	<a href="mailto:johnny_146@diu.edu.bd">johnny_146@diu.edu.bd</a> <a href="mailto:istiaq1@gmail.com">istiaq1@gmail.com</a>	Asst. Manager	Rupayan City Uttara
<b>092-27-153 4<sup>th</sup> Batch</b>	Md. Rasel Mia	<a href="mailto:rasel_153@diu.edu.bd">rasel_153@diu.edu.bd</a> <a href="mailto:raselbd82@gmail.com">raselbd82@gmail.com</a>	Assistant Manager, Marketing	Brainstorm Associate Ltd.
<b>102-27-185 7<sup>th</sup> Batch</b>	Md. Sahadat Hossain	<a href="mailto:sahadat_185@diu.edu.bd">sahadat_185@diu.edu.bd</a> <a href="mailto:gbf.sahadathossain@gmail.com">gbf.sahadathossain@gmail.com</a>	Assistant Manager	Runner Properties Ltd.
<b>111-27-211 9<sup>th</sup> Batch</b>	Shakil Ahmed	<a href="mailto:ahmed27-211@diu.edu.bd">ahmed27-211@diu.edu.bd</a>	Lecturer, RE, DIU	Daffodil International University
<b>112-27-</b>	Mohammad	<a href="mailto:shohel27-">shohel27-</a>	Director	Agro Bangladesh

<b>221 10<sup>th</sup> Batch</b>	Shohel Parves	<u>221@diu.edu.bd</u>		
<b>112-27- 223 10<sup>th</sup> Batch</b>	Sajjad Hossain Chowdhury	<u>sajjad27- 223@diu.edu.bd</u>	Director	Chowdhury Builders
<b>093-27- 168 5<sup>th</sup> Batch</b>	Kamrul Islam	<u>kamrul_168@diu.edu.b d</u>	Deputy Assistant Manager	G4S Secure Solutions Bangladesh

It is a small list of successful students of BRE. At present a huge number of students working in the different sectors at home and abroad.

## 4.15 BRE Student Database

<b>Total Admitted Students</b>	<b>214</b>
<b>Existing Students</b>	<b>45</b>
<b>Alumni</b>	<b>106</b>
<b>Dropout</b>	<b>63</b>

## 4.17 Industry Linkage

DIU always try to be connected with the alumni and make a friendly relationship with the organizations. Currently the BRE Graduates are working in the following re-known local & international merchandising, manufacturing and real estate companies:

1. Holy Hajj Group
2. Home Land Real Estate Ltd.
3. Export-Import Ltd.
4. Ambit Holdings Ltd.
5. Borak Real Estate (pvt.) Ltd.
6. Aman Brick Field Ltd.
7. Rahul Group
8. Noman Group
9. Alien Holdings Ltd.
10. Rakeen Development Co. (BD) Ltd.
11. Govt. Primary School
12. Rasel Industry
13. Amin Mohammad Lands Development Ltd.
14. Navana Properties Ltd.
15. Rohan Pharma Ltd.
16. RHEL
17. RAK Ceramics BD Ltd.
18. DOM-INNO
19. Development
20. Nitol Tata
21. High Street Ltd.
22. Delta Brac Housing
23. Rupayan City Uttara

24. b.kash
25. Banglalink
26. Arifs Bangladesh Ltd.
27. Brainstorm Associate Ltd.
28. Sonargao University
29. Estern Bank Ltd.
30. PRAN group
31. Majestic Technology Ltd.
32. Rupali Bank Ltd.
33. Runner Group
34. bti
35. Navana Real Estate
36. Southern Auto Mobiles Ltd.
37. BTI/ Build Safe Real Estate Consultancy Firm
38. Runner Properties Ltd.
39. British American Tobacco
40. Nagar Holdings Ltd.
41. China Garden City
42. Cooneen, Buying House
43. Orion Pharmaceuticals
44. Daffodil International University
45. Real steel Co.
46. Baomaa Mosquito Coil
47. Daffodil International University
48. Chowdhury Builders Ltd.
49. Taj Knitting & Textile Ltd.
50. Daffodil Online Ltd.
51. BRAC Bank Ltd.
52. DBH Finance Ltd.
53. G4S Secure Solutions Bangladesh
54. Asset Development Holdings Ltd.
55. Foster Companies, Baridhara
56. Compact Ltd.
57. CGDL (Cina Garden City Developments Ltd.)
58. INFORT Ltd.
59. Samsung Bangladesh Ltd.
60. Apartment Properties Ltd.

# **Chapter-5**

## **Findings, Recommendation and Conclusion**



## **5.1 Findings**

- 1.** Teachers of DRE are very helpful and caring to the students.
- 2.** Seminar and workshops are organized frequently by DRE for students and faculty members.
- 3.** The department helps students for internship and job placement.
- 4.** Study materials, guidelines and training are provided for the interns to help them get a job and do well in their professional life.
- 5.** The department has linkage with different local and multinational real estate companies and banks.
- 6.** Innovation and research of the teachers of DRE enhances the reputation of DIU.
- 7.** A number of students are not happy as there is not enough lab facility.
- 8.** Library building is not near from the department.
- 9.** Because of establishment of new universities outside Dhaka with lower tuition fees, Students are decreasing.
- 10.** Because of tuition fee increase, Students prefer other departments.
- 11.** The university is following the admission rules and regulation but there is lack of quality.
- 12.** There is no spacious counselling room for the students so that they can't sit for group study.
- 13.** There is a limited opportunity for BRE Students for appointment as a lecturer, as there is no Master Degree Program.

## **5.2 Recommendation**

- 1.** University should admit good quality students for the Department of Real Estate.
- 2.** University should increase enough lab room for DRE.
- 3.** Teacher should provide not only theoretical knowledge but also practical knowledge.
- 4.** Teachers should provide case study related questions to test the student's theoretical knowledge.
- 5.** Should try to make all curriculums up to-date.
- 6.** May create enough opportunity for BRE students for appointment as lecturer.
- 7.** Should not increase the tuition fees any more.
- 8.** Should try to provide spacious counselling room for the students so that they can sit for group study.
- 9.** Teachers should groom up the students about their major subject selection and career path selection.
- 10.** There is possibility to create more leaders from the students by giving them proper guidelines.
- 11.** Classrooms can be made sound- proof so that teachers may involve students with different activities.
- 12.** Department should arrange study tour/industry tour for the students that will helps students appreciate their field of study.

## 5.3 Conclusion

Daffodil international University is well-known to everyone because students are performing well. Specifically the students of Department of Business Administration are more focused and it is a great achievement for Department of Business Administration because of its hard work. In future the department will bring more changes for betterment of their students.

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